



## HEARING DISCOUNT



### For the sweet sounds of life



Have you heard? Vision and hearing loss often go hand-in-hand. Mature adults<sup>1</sup> and diabetics<sup>2</sup> are likely to experience both sensory impairments. Research also shows an increase of adults in their 20s and 30s with hearing loss.<sup>3</sup> And that impacts you – the employer – since 95% of those with untreated hearing loss feel that it affects their on-the-job performance.<sup>4</sup>

At EyeMed, we're all eyes and ears about your employees' health and wellness. That's why we teamed up with Amplifon – the nation's largest independent hearing discount network – to add affordable hearing care to every EyeMed vision benefits package.

#### Our hearing discount through Amplifon provides:

- 40% off hearing exams at thousands of locations around the country
- Discounted, set pricing on thousands of hearing aids, including the latest technology to hit the market
- Low price guarantee – if your employees find the same product at a lower price, Amplifon will beat it by 5%
- 60-day hearing aid trial period with no restocking fees
- 1-year free follow-up care with unlimited appointments
- Free batteries for 2 years with initial purchase
- 3-year warranty and loss & damage coverage

See – and hear – life to the fullest

Contact your EyeMed rep or visit [starthere.eyemed.com](http://starthere.eyemed.com)

<sup>1</sup>Archives of Ophthalmology, Oct. 2006 <sup>2</sup>Health Day, U.S. News: <http://health.usnews.com/health-news/news/articles/2012/11/16/hearing-loss-tied-to-diabetes-in-study> <sup>3</sup>JAMA Internal Medicine, "Prevalence of Hearing Loss and Differences by Demographic Characteristics Among US Adults" <sup>4</sup>"Address Hearing Loss in the Workplace and Reap the Rewards." Better Hearing Institute, 2014. <sup>5</sup>Ibid

**65%**  
of those with  
hearing loss are  
younger than  
retirement age<sup>5</sup>